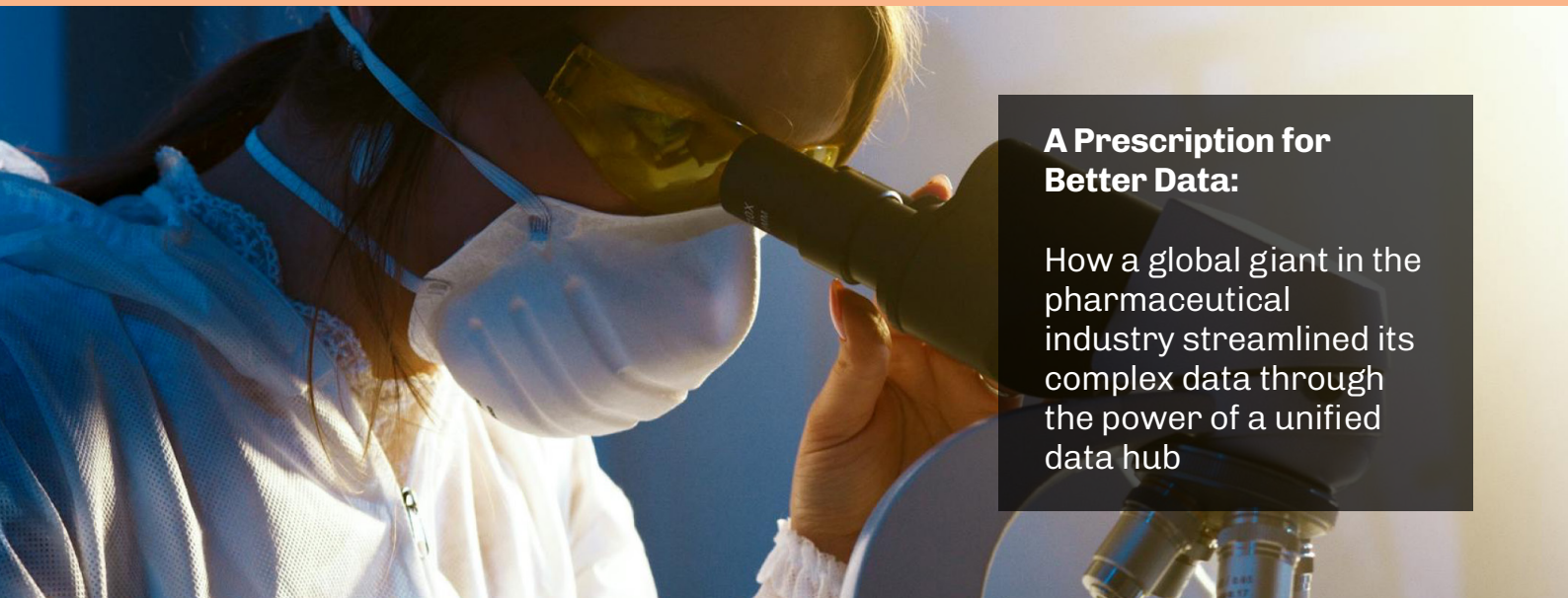


Customer case study

Kindeva and Zap Data Hub

**A Prescription for Better Data:**

How a global giant in the pharmaceutical industry streamlined its complex data through the power of a unified data hub

About Kindeva drug delivery



Kindeva is a leading combination drug delivery, contract development, and manufacturing organization (CDMO) that offers innovative, comprehensive solutions for its partners worldwide.

For over a century, Kindeva has been operating at an unrivaled level, utilizing its in-house industry experience and cutting-edge platform technology to propel its innovations in the pharmaceutical industry.

Backed by an experienced, proactive team of over 1200 employees and a rich history in pharmaceuticals, Kindeva operates ten global manufacturing and R&D operations – charting new territory through their impressive innovations.

Industry
Pharmaceutical,
Manufacturing

Website
kindevadd.com

Challenges faced

Kindeva faced significant challenges in managing and integrating its vast amounts of data. These challenges were identified by Sonia Keeney, the Director of Data Enablement, upon her arrival at Kindeva. The primary issues included:

- **Data complexity barriers**
- **Disparate systems**
- **A team in desperate need of solutions**

Sonia's complex struggles while attempting to integrate Kindeva's D365 Finance and Operations with Power BI exposed a crucial need to streamline the company's processes for unifying data sources.

For the company to deliver on their extensive business reporting requirements, they needed a unified stream of consistent, trusted, quality data. Due to a lack of communication between disparate data systems, different teams were simultaneously building similar reports with conflicting results, making it impossible to reconcile the data successfully.

When asked about the company's state, Sonia said, "Our company is rapidly evolving, and with that comes a need for quality, consistent data." Kindeva needed a true partnership and collaborator to provide support and solutions to effectively address its increasing challenges in data management and reporting. This enhanced system allows it to govern its data and adjust its strategies in a timely fashion.

Solution outcomes

Zap Data Hub provided Sonia's team at Kindeva with a user-friendly interface that allowed them to unify their D365 F&O data with their existing in-house systems to create a streamlined, centralized collection of trusted information.

Zap's easy-to-use software empowered these relatively new but passionate data engineers, which allowed them to quickly review and manipulate fields, identify blanks and unique codes, and perform the simple steps necessary to create comprehensive reports and dashboards in Power BI.

Sonia can attest that Zap Data Hub has already proven effective in supporting the unification of data and advanced reporting capabilities at Kindeva. Her team can now provide

accurate, detailed, high-quality reports for their business stakeholders without fear of inconsistent results.

"We use Zap and our Power BI provisioning to ensure that everybody has the same consistent data that has our stamp of approval on it quality-wise." – Sonia Keeney, Director of Data Enablement.

Continued support from the Zap team empowers Kindeva Drug Delivery to take their business to the next level through enhanced reporting capabilities and unified, high-quality, consistent data.

“

We use Zap and our Power BI provisioning to ensure that everybody has the same consistent data that has our stamp of approval on it qualitywise.

Sonia Keeney,
Director of Data Enablement



Partnership highlights

- 1. Unifying Multiple Data Sources:** With the newfound ability to unify data from numerous sources, Kindeva has a centralized information hub connecting various APIs, Excel, and ERP data from D365 F&O and Power BI organized on Zap's user-friendly platform.
- 2. Improved Data Quality, Consistency, and Visibility:** Enhanced visibility and clarity of the data allow a deeper understanding of the information, facilitating easier identification of relevant information when compiling reports. This centralized source of trustworthy data has helped the team analyze their data more effectively, allowing them to generate tailored, detailed reports for stakeholders.
- 3. Enhanced, Automated Reporting Designed to Support Business:** Kindeva can now automatically generate, schedule, and deliver detailed reports packed with valuable insights to business stakeholders. These expanded reporting capabilities allow for improved scalability and flexibility to accommodate ever-evolving needs.